

To

Hadley Rich Nice Technology Limited PO Box 4067 Highfield Timaru

By Post

Email: info@nice.net.nz

From

Philip Wood Keri Monks

Date

10 March 2010

Dear Mr Rich

Sky Network Television Limited Unauthorised use of programme listings information

- 1. We act for Sky Network Television Limited ("SKY").
- SKY is the owner or licensed user of the programme listings information for all
 programming that it broadcasts, as well as the names and logos associated with its
 channels.

LAWYERS

PricewaterhouseCoopers Tower
188 Quay Street
PO Box 1433
Auckland 1140
New Zealand
DX CP24024

Tel 64-9-358 2555 Fax 64-9-358 2055

WELLINGTON
State Insurance Tower
1 Willis Street
PO Box 2694
Wellington 6140
New Zealand
DX SP20201

Tel 64-4-499 4242 Fax 64-4-499 4141

Clarendon Tower
78 Worcester Street
PO Box 322
Christchurch 8140
New Zealand
DX WP20307

Tel 64-3-379 1747 Fax 64-3-379 5659

- 3. We understand that Nice Technology Limited hosts the website at http://epg.pvr.geek.nz. This site is providing its users with SKY programme listings information which it is not authorised to distribute to the public in New Zealand. We believe this is a breach of:
 - (a) the Copyright Act 1994;
 - (b) the Trade Marks Act 2002; and
 - (c) the Fair Trading Act 1993.
- 4. SKY considers any breach of its intellectual property rights to be a very serious matter, and accordingly we request that you immediately cease to provide access to the above website, and destroy or require the destruction of all documents, electronic files and information within your control (including material held by third parties) that relate to the above website and contain listings information or trade marks belonging to SKY.
- 5. Please provide written confirmation that the requirements in paragraph 4 above have been met by close of business on Friday, 19 March 2010.

6. We look forward to receiving the requested confirmation from you.

Yours faithfully **BUDDLE FINDLAY**

Philip Wood

Partner

Direct dial: +64-9-357 9385

 ${\it Email: philip.wood@buddlefindlay.com}$

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