

## EC<sup>3</sup> Section

## Rural Broadband - The problems and solutions to them

Mike Thornton and Bill Pechey, Countryside Broadband



The comparison between broadband services in urban areas and those in rural areas is stark and is getting worse because new, faster services are almost always rolled out in cities first. Clearly, and primarily because of the distances involved, rural services are more expensive to provide and the operators' margins are less.

The speakers will explain why rural areas have fallen behind and what is being done to redress the balance. After a short review of all the available technologies, they will concentrate on how radio systems can provide high-quality services in many rural areas.

This event is free of charge and open to all, with refreshments at 19.00.

Contact: Dr Richard Mitchell rjmitchell@theiet.org

http://www.theiet.org/local/uk/thames/ec3/

Thursday 22 November 2012 19.00 for 19.30 Cantley House Hotel, Milton Road, Wokingham, RG40 5QG

For directions please visit http://www.cantleyhotel.co.uk/