



The Institution of Engineering
and Technology presents

EC³ Section

IP Telephony & VoIP in Multinational Companies

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Recent research with multinational companies (MNCs) shows that, despite fierce budget constraints, unified communications (UC) implementation and integration is increasing. IP telephony rollout has progressed painfully slowly in these huge organizations, but many individual UC applications are now deployed, with a strong focus on video in the coming year. Extending to mobile devices is a priority for many. Almost all have a global IP strategy, and global vendor partnerships are in place.

However deployment of IP Telephony requires constant struggle. As with any major change, it takes time for MNCs to absorb and adapt IP Telephony. This is the main challenge in IP Telephony deployment. Factors to be resolved include technical transition, financial awareness of the product, skill set change and transition of roles and responsibilities.

Tofiq will explain how these challenges can be met. He will explain the difference between IP Telephony and VoIP, the gains that are possible with them as individual products and what happens when they are combined. Tofiq has worked in this field for over 10 years during which 40,000 IP Telephony handsets were deployed in different parts of the world.

This event is free of charge and open to all, with refreshments at 19.00.

Contact: Dr Richard Mitchell
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Thursday 25 March 2010 19.00 for 19.30
Cantley House Hotel, Milton Road, Wokingham, RG40 5QG

For directions please visit <http://www.cantleyhotel.co.uk/>